



13-14 October 2009 • European Parliament, Brussels

1st European Innovation Summit



Programme

Tuesday, October 13th 2009

- 08.00 - 09.00 Registration, ASP Mail Entrance – Place Luxembourg
- 09.30 - 12.00 **Opening Session: Europe's Future Nobel Prize Winners**
Official Welcome to the Summit by the President of the European Parliament
Panel 1: Role Models for Science & Technology Careers
Panel 2: Best Practices for Science & Technology Careers
- 12.00 - 14.00 Exhibition Opening and Walking Lunch
- 12.30 - 14.00 Lunch Debate: "Sharing Information: Towards a European Knowledge Society"
- 14.00 - 18.30 **Towards an Intellectual Property Rights Strategy for Innovation in Europe**
Panel 1: European Patent System
Panel 2: International Protection and Enforcement of IPR
Panel 3: IPR in the Digital Environment
- 14.00 - 18.30 **Innovation Policies and Practices Across Europe**
Panel 1: Location Matters
Panel 2: Industry Matters
Panel 3: Policy Matters
- 18:30 - 21.30 **Welcome Reception for New and Returning MEPs**
Keynote by the President of the European Commission
Reflection of the past and outlook on the new legislative term from the Committee Chairs and other MEPs followed by views of the European Commission

Wednesday, October 14th 2009

- 08.00 -09.15 **Working Breakfast: "Hungarian Innovation Leaders meet Hungarian MEPs"**
- 09.15 -12.30 **What is the Future for Europe's Innovative Companies?**
Panel 1: Challenges for Small and Fast Growing Innovative Companies
Panel 2: Fostering EU Global Competitiveness
Panel 3: Innovation for Sustainability
- 12.30 - 14.00 Walking Lunch: Exhibition, Networking, Interviews
- 12.15 – 14.00 Lunch Debate: "The role of technology for sustainable agriculture production in Europe"
- 14.00 - 18.30 **Reshaping R & D for Excellence in Innovation**
Panel 1: Open Innovation - Communicating and Sharing R&D for Innovations
Panel 2: Key Actors from the Research Ecosystem
Panel 3: Research and Society - Balancing Opportunities, Needs and Risks
- 19.00 - 21.30 EIS Partner Dinner



13-14 October 2009 • European Parliament, Brussels

1st European Innovation Summit



Europe's Future Nobel Prize Winners

Room PHS3 C050, European Parliament, Brussels

Tuesday, October 13, 9:30-12:00

09:30 – 10:30

Moderator

Opening session

John Macdonald, Spokesperson for Education, Training, Culture and Youth,
European Commission

Jerzy Buzek

President of the European Parliament

Alejo Vidal-Quadras

Vice-President of the European Parliament

Rainer Wieland

Vice-President of the European Parliament

Gerard 't Hooft

Nobel Prize Winner in Physics

Matthias Bichsel

Board Member and Vice-President for Projects and Technology, Royal Dutch Shell

10:30 – 11:15

Moderator

Panel 1: Role Models on Science & Technology Careers

Jos Leijten, K4I Chairman, Joint Institute for Innovation Policy, TNO

Panellists

Damini Kumar

Winner of the Young British Female of the Year Award, EYCI 09 Ambassador

Christine van Broeckhoven

Professor and Molecular Neuroscientist, Winner of the L'Oréal-UNESCO Award for
Women in Science, EYCI 09 Ambassador

Olof Karlsson

Master Student, KTH Institute and Designer of the Shell Eco-Marathon Car

Moritz Karbach

TU Dortmund, Scientific Researcher working at CERN

Sjoerd T. Smit

Process Technologist for Salt, AkzoNobel

11:15 – 12:00

Moderator

Panel 2: Best Practices on Science & Technology Careers

André Richier, Principal Administrator, ICT for Competitiveness and Innovation, DG
Enterprise and Industry, European Commission

Panellists

Claudine Hermann

Vice-President of the European Platform of Women Scientists

Eva Pethrus

Academic Program Manager Microsoft Sweden

Tanya Shoshan

Internationale Deutsche Schule Brüssel, 1st Prize Winner of the international DIHK
competition 2008

Ingela Bürsjoo

Teacher and PhD Student, Sweden's Technology Teacher of the Year 2009



13-14 October 2009 • European Parliament, Brussels

1st European Innovation Summit



Innovation Policies and Practices Across Europe

Room PHS3 C050, European Parliament, Brussels

Tuesday, October 13, 14:00-18:30

14:00 – 14:30

Chair

Lambert van Nistelrooij, Member of European Parliament

Keynote

José Mariano Gago, Minister of Science, Technology and Higher Education, Portugal
Paul Bevan, Secretary General, Eurocities

14:30 – 15:45

Panel 1: Location Matters

Moderator

Claus Schultze, Director, European Regions Research and Innovation Network

Panellists

Mikel Landabaso

Head of Unit, Thematic Coordination, DG Regional Policy, European Commission

Nikos Pantalos

Support for Innovation, DG Enterprise and Industry, European Commission

Hannu Penttillä

Vice-Mayor of Helsinki, and President of METREX

Begoña Urien

General Director for Enterprise of the Navarra Government

Henk Kool

Vice-Mayor of The Hague and Member of the Committee of Regions

Tom Hultin

Vice-Mayor Lappeenranta and CEO Lappeenranta City Holding Ltd.

Danuta Hübner

Member of the European Parliament

16:00 – 17:15

Panel 2: Industry Matters

Moderator

Gernot Klotz, Executive Director for Research and Innovation, CEFIC

Panellists

Joost van Iersel

President of Consultative Commission on Industrial Change, EESC

Rainer Menge

General Manager of Xstrata

Enrico Villa

Chairman of European Semiconductor Industry Association

Christian Schiller

Head of Research for Bosch

Martin Whitehead

Director of GSMA Europe

Silvia-Adriana Țicău

Member of European Parliament

17:15 – 18:30

Panel 3: Policy Matters

Moderator

Andre van der Meer, Permanent Representative for the City of The Hague to the Institutions of the EU, G-4

Panellists

Jean-Noël Durvy

Director Innovation Policy, DG Enterprise and Industry, European Commission

Rüdiger Iden

Senior Vice President, BASF

Krzysztof Gulda

Director of Strategy and Programming for Innovation, Ministry of Science and Higher Education, Poland

Niko Geerts

Department Economy, Science and Innovation, Flemish Government

Tivadar Lippényi

Vice-President, Hungarian Innovation Agency (NKTH)

Lino Fernandes

President, Portuguese Innovation Agency

Ernst-Peter Zithen

Vice-President of European Committee on Standardisation

Paul Bevan

Secretary General of Eurocities

Lambert van Nistelrooij

Member of European Parliament



13-14 October 2009 • European Parliament, Brussels

1st European Innovation Summit



Towards an Intellectual Property Rights Strategy for Innovation in Europe*

European Parliament, Brussels, Room ASP5 G3

Tuesday, October 13, 14:00-18:30

14:00 – 14:30

Chair

Paul Rübig, Member of European Parliament

Keynote

Margot Fröhlinger, Director, DG Internal Market, European Commission

14:30 – 15:45

Panel 1: European Patent System

Moderator

Jos Leijten, K4I President, Joint Institute for Innovation Policy, TNO

Panellists

András Jókúti

Deputy Head of Legal and Intl. Department, Hungarian Patent Office

Stefan Luginbühl

Legal Advisor, International and Legal Affairs, European Patent Office

Paul Iske

Chief Dialogues Officer, ABN AMBRO Bank

Alexander Ramsay

Deputy Director, Division for Intellectual Property Law, Ministry of Justice, Sweden

Margot Fröhlinger

Director, Knowledge-based economy, DG Internal Market, European Commission

Thomas Tindemans

Head of Public Affairs Group, White & Case

Edit Herczog

Member of the European Parliament

16:00 – 17:15

Panel 2: International Protection and Enforcement of IPR

Moderator

Simon Dewulf, CEO, CREAX

Panellists

Georg Buchtela

Head of Intellectual Property Management, Austria Wirtschaftsservice

Shalini Saxena

Policy Officer, German Federal Ministry of Education and Research

George Whitten

Vice-President, Patent Counsel, Qualcomm

Erik Jansen

Legal Affairs Director, European Telecommunications Standards Institute

Pedro Velasco-Martins

Principal Administrator, Enforcement of IPR in Third Countries, DG Trade, European Commission

Paul Rübig

Member of European Parliament

17:15 – 18:30

Panel 3: IPR in the Digital Environment

Moderator

Ramon van der Riet, Inventor

Panellists

Bernt Hugenholtz

Professor of Intellectual Property Law and Director of the Institute for Information Law, University of Amsterdam

Francisco Mingorance

Senior EU Policy Director, Business Software Alliance

Malte Behrmann

European Game Developers Federation

Giancarlo Migliori

Founding Director of MrGoodIDEA

Antoine Aubert

European Copyright Policy Counsel, Google

Christian Engström

Member of European Parliament, Swedish Pirate Party

*This Session is jointly organised with STOA and part of a STOA Project



13-14 October 2009 • European Parliament, Brussels

1st European Innovation Summit



What is the Future for Europe's Innovative Companies?

European Parliament, PHS3 C050, Brussels

Wednesday, October 14, 09:00-12:30

09:00 – 09:15

Chair

Alojz Peterle, Member of European Parliament

Keynote

Jan van den Biesen, **BUSINESSEUROPE**, Research and Technological Innovation Working Group

09:15 – 10:15

Panel 1: Challenges for Small and Fast Growing Innovative Companies

Moderator

Philippe Vanrie, CEO, European Business and Innovation Network

Panellists

Ildikó Polgárné Májer

CEO, Valdeal

Charlotte Stausholm

Managing Director of Braboventures

Martin Sadler

Director of HP Labs Bristol

Gerard Jacobs

Managing Director of Jet Net

Jean-François Aguinaga

Acting Director, Promotion of SMEs' Competitiveness, DG Enterprise and Industry, European Commission

Paul Rübzig

Member of European Parliament

10:15 – 11:15

Panel 2: Fostering EU Global Competitiveness

Moderator

Margot Dor, Director for Strategic Projects, ETSI

Panellists

Oliver Bell

Executive Vice-President of Hydro and Chairman of "Metals Pro Climate"

Klaus Welsch

Group Vice-President and Head of Regional Business Unit Europe, BASF

Phil Cox

Head of UK, Europe and Israel, Silicon Valley Bank

Andreas Volek

Strategic Innovation Manager, Diehl

Caroline Jenner

CEO, Junior Achievement - Young Enterprise (Ja-Ye)

José Carlos Zorrinho

National Coordinator of Lisbon Strategy and the Technology Plan, Portugal

Kamel Bennaceur

Chief Economist, Schlumberger

11:30 – 12:30

Panel 3: Innovations for Sustainability

Moderator

Bruno Lanvin, INSEAD

Panellists

Charlie Paton

Seawater Greenhouse Ltd.

Michal Kravcik

OurClimate.eu Network

Marco Schmidt

Technical University, Berlin

Bernhard Schleich

Innovation Management Chemicals & Creavis, Evonik Degussa

Hans van der Loo

Head of Brussels Office, Shell

Natasha Kapil

Innovations Specialist, Worldbank

Alojz Peterle

Member of European Parliament



13-14 October 2009 • European Parliament, Brussels

1st European Innovation Summit



Reshaping R&D for Excellence in Innovation

European Parliament, PHS 3C050, Brussels

Wednesday, October 14, 14:00-18:30

14:00 – 14:30

Chair

Ioannis Tsoukalas, Member of European Parliament

Keynote

Peter Tindemans, Convener of the Science Policy Working Group, Euroscience

Simon Dewulf, CEO, CREAX

14:30 – 15:45

Panel 1: Open Innovation – Communicating and Sharing R&D for Innovation

Moderator

Richard Granger, President of European Office, Technology Partners

Panellists

Léopold Demiddeleer

Director of Future Businesses, Solvay and President of EIRMA

Isi Saragossi

Director of European Research Area: Knowledge-Based Economy, DG R&D, European Commission

Tomasz Kosmider

President and Founder of Technology Partners Foundation

Paul Iske

Chief Dialogues Officer, ABN AMBRO Bank

Antonio Correia de Campos

Member of European Parliament

16:00 – 17:15

Panel 2: Key Actors shaping the European Research Ecosystem

Moderator

Christopher Hull, Secretary General of European Association of Research and Technology Organisations

Panellists

Anneli Pauli

Deputy Director-General, Development of the European Research Area, DG RTD, European Commission

Klaus Altfeld

President of European Gas Research Group

Rudolf Haggemüller

Chairman of ITEA2, EUREKA

Geraldine Barry

Head of Unit, Intellectual Property & Scientific Cooperation, DG Joint Research Centre, European Commission

Ioannis Tsoukalas

Member of European Parliament

17:15 – 18:30

Panel 3: Research and Society – Balancing Opportunities, Needs and Risks

Moderator

Jan Staman, Managing Director, Rathenau Institute

Panellists

Fotis Kafatos

President of European Research Council

Peteris Zilgalvis

Head of Unit for Governance and Ethics, DG Research, European Commission

Josef Olenski

President of the Central Statistical Office, Poland

Olaf Gajl

Director of the Innovation Processing Centre, Warsaw, Poland

Franco Cozzani

Head of the Strategy & Evaluation, Eureka Secretariat

Paul Gardien

Vice-President Strategy and R&D, Philips Design