

Speakers

Mrs. Liliana Brykman

Director, Regulatory Policy
DG Enterprise and Industry, European Commission



Mrs. Brykman joined the European Commission in 1983 in Directorate General for Energy. Following work as a principle administrator in Directorate General Trade and the Secretariat General, Mrs. Brykman became Head of Unit in 1992. Mrs. Brykman joined Directorate General Enterprise and Industry in February 2003 as Head of the unit dealing with steel, minerals and metals where her main task was to promote the competitiveness and sustainability of these sectors. In 2003 Mrs. Brykman became involved with the internal market as Head of Unit for the free movement of goods. In 2009, Mrs. Brykman was promoted to Director for Regulatory Policy and the Internal Market. Since 1st September 2010, her responsibility has been extended to cover also the Standardisation policy.

Mr. Reinhard Bütikofer

MEP, Vice – Chair of the Group of the Greens/European Free Alliance,
Member of the Industry, Research and Energy Committee, European Parliament



Reinhard Bütikofer is a Member of the European Parliament for the German Green Party. He is a member of the Committee on Industry, Research and Energy, the Subcommittee on Security and Defense and a substitute member of the Committee on Foreign Affairs. He sits on the Delegation for Relations with the United States as well as the Delegation for Relations with the NATO Parliamentary Assembly. He is also a substitute member of the Delegation for Relations with China. Mr. Bütikofer is a vice-chair and the treasurer of his political group, The Greens/European Free Alliance in the European Parliament. Furthermore, he is delegation speaker for the parliamentarians from the German Green Party (Bündnis 90/Die Grünen) as well as speaker on industrial affairs. From 2002 until 2008 Mr. Bütikofer was the national party chairman of the German Green Party.

He was secretary general from 1998 until 2002. Prior to that he was the state chairman of the Green Party in Baden-Württemberg. He served as a member of the Baden-Württemberg state parliament from 1988 until 1996. His career with the Green Party began when he was elected to the city council of Heidelberg in 1984. Mr. Bütikofer is a member of the board of the Aspen Institute Berlin, the advisory board of the American Jewish Committee's Ramer Center in Berlin, the Europe/Transatlantic advisory board of the Heinrich Böll Foundation, the German- Chinese Dialogue Forum, the Nature and Biodiversity Conservation Union (NABU), and the European Green Foundation.

Mr. Bütikofer was born in Mannheim, Germany, in 1953 and grew up in Speyer. In 1969-70 he spent a year in Kenosha, Wisconsin. After high school he studied philosophy, history, classical history, and sometimes Sinology, in Heidelberg. He is married and father to three daughters.

Mr. Daniel Dardailler

Associate Chair for Europe, W3C

Daniel Dardailler is W3C (World Wide Web Consortium) Associate Chair for Europe, Director of International Relations. He also work for the Web Foundation, a new organisation whose mission is to advance the Web to benefit humanity. He's also served on the ICANN Board of Directors as W3C liaison and is also a member of the UN Internet Governance Forum advisory group. Daniel is a regular lecturer on academic topics related to the Internet and the Web at the University of Nice Sophia-Antipolis.



Daniel joined the W3C team in Sophia-Antipolis, France, in July 1996. In 1997, he launched the Web Accessibility Initiative and was the Technical Director of the activity til 2003. As such, he participated in the design of some important standards like HTML, CSS, WAI Guidelines. From 2000 to 2005, Daniel was W3C Europe operational Director. Prior to joining W3C, from 1990 to 1996, Daniel was working in Cambridge, USA, as a software designer and programmer for the X Window System Consortium and before that the OSF/TheOpenGroup. From 1986 to 1990, he was a Unix/Graphics engineer at the Bull Research Center in France. Daniel holds a Ph.D. in Computer Science in Digital Typography and Networking from the University of Nice Sophia Antipolis (1989).

Dr. Jochen Friedrich

Chairman, Working Group on Standardisation, BITKOM

Jochen Friedrich is Technical Relations Executive and member of the IBM standards and open source strategy organization. He is responsible for coordinating IBM's software standardisation activities in Europe with a special focus on telecommunications, interoperability and services as well as on open standards and the European standardisation framework.



Jochen Friedrich started his career in IBM at the Scientific Centre Heidelberg in 1998. Since then he has held several lead positions in Research and Development. He worked as operations manager for the IBM European Voice Technology Development team and was responsible for Business Development and Project Coordination for Voice Research projects in Europe. Jochen represents IBM in a number of standards organisations and industry associations. He is chair of the BITKOM working group on standardisation; he chairs the standardisation task force in OpenForum Europe; he holds lead roles in DIGITALEUROPE and is a member of the regional board of the German Association of Electronics, Electrical Engineering and Information Technologies (VDE). Furthermore, Jochen is a Fellow of the OpenForum Academy, a member of a number of advisory groups to the European Commission and the German government and was a member of the EXPRESS panel on European standardisation. Jochen lives with his wife and two children in Heidelberg, Germany. He holds a PhD from Heidelberg University (Germany) and a degree as Certified Telematics Engineer from Stuttgart University.

Mr. Adrian Harris

Director General, ORGALIME

Adrian Harris is the Director General of Orgalime, the European Engineering Industries Association, which speaks for 33 trade federations representing some 130,000 companies in the mechanical, electrical, electronic, metalworking & metal articles industries of 22 European countries. The industry employs some 10.6 million people in the EU and in 2009 accounted for some €1,427 billion of annual output.



Before joining Orgalime in 1996, Adrian Harris worked for 20 years for a number of general contractors for the construction of complete plants, essentially in the agro-industrial and beverage area.

Adrian Harris was born in 1952 and graduated with an M.A. in languages from Jesus College, Oxford University and an MBA from the University of Leuven.

Mr. Fernando Soriano

Director, Standards Policy, Research In Motion

Fernando SORIANO earned a 6 year degree in Telecommunication Engineering from the Universidad Politécnica de Madrid, Spain, with complementary engineering studies at Northern Virginia Community College and George Washington University in the United States of America.



Since February 2009, Soriano is Director of Standards Policy at Research in Motion and since 2007 he has been in ETSI as elected member of the Board, where he has been very active with the innovation community, being a champion of the Pre-Standardization and co-champion of participation of SMEs in standardization and other strategic topics in the ETSI Board. In prior professional work experiences, Soriano was Senior Standards Manager at Telefonica Spain (2002-2008), Director of Services Development at MediTelecom in Morocco, where he set up a new mobile operator, created a native team, and defined and implemented basic services. From 1997-2000, Soriano was the Manager of Value Added Services at Telefonica Moviles, Spain, where he introduced SMS information services, WAP, and others VAS. From 2002-2008, he was an alternate Board Director on mTLD, delegate in NGMN, 3GPP, OMA, W3C, GSMA, and other organizations and industry initiatives. Soriano is also the author of several articles and technical publications, a speaker in several world events, such as WTC, ETSI, Mobile Web, and Globecom, an invited guest professor in the University of Pontevedra, and holds several international awards for achievements in sales and developments.

In 1983 he founded and directed LNdeter and Cestel, SMEs companies dedicated to development and production of successful equipment for medical industry and telecommunication, respectively.

Mr. Ralf Sporer

Member of Siemens Corporate Standardisation, Siemens AG

Ralph Sporer received his Dipl. Phys. at the Friedrich-Alexander University Erlangen in 1993, and his PhD (Dr.rer.nat.) at the Friedrich-Alexander University Erlangen in 1996. From 1996 until 2002 he has been working with Siemens AG at R&D projects and as a project leader in EMC simulation and research projects. From 2002 till 2005 he was in Technical risk management for Siemens AG. Since 2005 he is at the position of Standardization and Regulation Manager for PowerTransmission and Distribution, Smart Grid, Smart Metering as well as Energy Efficiency and Energy Management.



Mr. Dirk Weiler

Chairman, General Assembly, ETSI

Dirk Weiler is Head of Standards Management in Nokia Siemens Networks, responsible for standardization policy, membership portfolio, type approval and various other topics.



In November 2010 he was elected as Chairman of the ETSI General Assembly. Since 2008 he is ETSI Board Member

and Chairman of the ETSI IPR Special Committee.

Until 2006 he has held various management positions in the areas of development, research, intellectual property, standardization and marketing in Siemens. Since 1988 he has been working actively in standardization on technical as well as board level in ETSI, ITU, OMA and various other bodies.

He joined Siemens in 1985, starting in the development of the Mobile Communication System C450, after his graduation in Physics from the University of Cologne and the Institute of Nuclear research in Jülich, Germany.

Mrs. Elena Santiago Cid

Director General, CEN-CENELEC

Elena Santiago Cid is the CEN & CENELEC Director General and heads the CEN-CENELEC Management Centre in Brussels. The close collaboration between the European Committee for Standardization (CEN) and the European Committee for Electrotechnical Standardization (CENELEC) was consolidated by the creation of a common CEN-CENELEC Management Centre (CCMC) at the beginning of 2010.



CCMC is located in Brussels and is in charge of the daily operations, coordination and promotion of all CEN and CENELEC activities. CCMC acts as a permanent office responsible for the execution and management of the daily matters in support of the General Assembly and the Administrative Board. CCMC handles all the tasks assigned to it by the General Assembly, the Administrative Board and the Technical Board and is responsible for the liaison and all correspondence with the Services of the European Commission and the EFTA Secretariat.

Prior to this function she has been the Director General of CENELEC since September 2003, where her responsibilities included the direction and management of the CENELEC Central Secretariat, providing executive support to the activities of the CENELEC General Assembly, Administrative Board (CA) and its advisory committees. She manages the institutional relations with the European Commission and EFTA, and is responsible for the relations with CENELEC's European sister organisations, CEN and ETSI, being a member of the Joint Presidents Group (JPG), as well as relations with the International Electrotechnical Commission (IEC), being a member of the Management Coordination Group (MCG).

Before her appointment at CENELEC, Mrs Santiago was Director External Relations at AENOR, the Spanish member of ISO, IEC, CEN and CENELEC. An executive member of the AENOR Board, she negotiated and led the technical assistance programmes in Central and Eastern Europe, Latin America and Asia. She also directed AENOR public relation activities and was a frequent speaker at national and international standards events. From 1996 to 1999, Mrs. Santiago was seconded to the European Commission as National Expert in DG Enterprise and Industry. Her responsibilities included electrical safety and the management of the Electromagnetic Compatibility Directive. From 1992 to 1996, she was the secretary of the Spanish Electrotechnical Committee and the Spanish permanent delegate of the CENELEC Technical Board.

Mrs. Santiago graduated in Electronic Engineering from the Polytechnic University of Madrid. Her studies included an Erasmus project in the University of Augsburg, Germany.